

Bethany Lutheran Day School PTL Minutes
Tuesday, November 20, 2007

Meeting called to order by President, Peggy Thompson at 6:10 pm

Fundraising and Fellowship Discussion

Vice-President and room mother, Alisa Grunewald proposed an idea for the kindergarten auction item. She suggested the idea of having a group picture printed on canvas and also making extra glossy prints. The price of a project such as this at Kinkos is somewhere between \$79-\$86. No final decision was made on this project.

It was also suggested that we look into a student buddy/mentor system for the students. The idea was to match multi-grade level students to meet for a couple of hours a month outside of the school day. We discussed the strength of the current reading buddy and chapel buddy program and how well that current program is working especially from the viewpoint of the kindergarten parents in attendance.

The desire for more “unstructured” activities such as game nights or potluck dinners was shared. It was a common belief that the PTL would like to promote more opportunities for the Bethany Day School families to get to know each other.

Skate nights have been enjoyed by those students and parents who have attended although we have lost money (approximately \$40) for each evening that has been held. We decided to include the Sunday School families and Family Builder groups to increase attendance while also providing an us an opportunity to share school sponsored activities with other Bethany families. The intent is to continue this activity with the hope that the attendance will grow since it has been a positive and fun experience for those who have been attending.

The Hayride was well attended with 115 riders. Those in attendance enjoyed the evening but the need for a “point person” or host was mentioned. It wasn’t clear that this was sponsored by the 3rd grade families and seemed to need more organization. The intent is to hold this event again next year with a clear contact person.

The family night at Prairie Life had a small attendance and once again was in need of a Bethany host to greet people at the door and follow up with those in attendance.

Budget Items and Discussion

Treasurer, Karla Kern presented a budget proposal and emphasized the need for groups to know how much they have to spend for events and to stay within the budget.

New proposal: Each class would be given \$25 to spend on party supplies for the year.

New proposal: Increase the PTL dues to \$15 per child for next year

Continue to participate in the collection of soup labels, box tops and ink cartridges in addition to the reimbursement programs with Target and Land's End to raise additional funds. These programs usually bring in around \$1,000 each year.

Proposed Fundraising: Sponsor a "McDonalds Night" in the spring. Peggy indicated that this is being planned but did not have a definite date at this time.

Staff Appreciation: The activities and gifts from last year's celebration worked well. Peggy volunteered to take over the responsibility for this year's celebration.

Currently there is not a PE budget available through PTL. Alisa can turn in receipts to Cory Emily for items purchased but they need to be approved before the purchase.

Kelly Miller suggested the idea of purchasing a legacy gift to be presented to the school from the PTL

New proposal: Ask the teachers to create a "wish list" for classroom supplies that could be posted on the web page. This would be available for families who may be able to help obtain items for the school.

The lunch program: Teacher representative, Jana Grimm indicated that the belief from the staff is that things are going well. The price of the lunch is very reasonable and the selections are nutritious as well as enjoyable. Any student who has forgotten to pay for lunch or bring a lunch will be provided a healthy snack.

It was moved by June Kaiser that we accept the new proposals and it was seconded by Alisa Grunewald. The members in attendance voted to accept the new proposals.

Class Activities and Assignments

In August, each class was given an activity to organize for the upcoming year. It has been shared that some of the groups had a difficult time with the assignment because some people thought that only parents from that grade level where to implement the activity and others did not feel that they could "jump in and help". It was clarified that the intention of this system is simply to have each class be responsible for hosting an event. The event will be organized and sponsored by that class, but parents in charge should feel free to ask parents from other grades for help when they need it.

It was decided that we will keep the class assignment for activities concept and that we would keep going with the same grade level assignments.

Auction

Auction chair, Kelly Miller reminded us that the auction will be held on February 23, 2008. The theme is again a jazz theme, but the entertainment will be a Swing Jazz band. The goal for the auction this year is to raise \$75,000.

The emphasis this year is to share the fact that the school is based on a mission. During the auction, those attending will have an opportunity to view a video with motivational testimonials to help build feelings and gain support for the school throughout the year.

New this year will be the change to assigned table seating. People will be able to buy a table to host or individual tickets. The desired outcome is to continue increasing the attendance at this successful annual event. By personally inviting friends and family members to sit at a hosted table

An annual giving period has been established from November through February with a telethon approach to this giving period. Events such as the Phantom Gala to help raise revenue for the operating budget.

Next PTL meeting is planned for March 6 from 7-9.

Members in attendance: Peggy Thompson, Alisa Grunewald, Karla Kern, Jana Grimm, June Kaiser, Shannon Cambiano, Kelly Miller, Greg and Deven Voss

Meeting adjourned at 7:59 pm